



[summary]

Imen Soltani is a multidisciplinary Emmy nominated Creative, blending copy, art and strategy to create culturally driven campaigns for technology and entertainment brands. She has earned over 150 accolades and was recognised as one of the Top 10 next creative leaders in advertising by the One Club in 2020. Her work was exhibited in different museums, including the MoMa in NYC, the Victoria and Albert in London and, as part of the Tunisian Pavilion, at the Vienna Biennale in 2017.

[experience]

- Mojo Supermarket. Brooklyn, NY
ACD [January 2023 - Current]
Meta, Patreon, Movano Health, Chief
Senior Creative [January 2022 - December 2022]
Meta, Instagram, Match
- TBWA\Media Arts Lab. Los Angeles, CA
Senior Creative [June 2021 - January 2022]
Creative [April 2019 - May 2021]
Jr. Copywriter. [October 2017 - March 2019]
Apple (iPhone, ATV+, Apple Music, AirPods)
- Ogilvy & Mather. NYC, NY
Creative [March 2016 - April 2017]
Amex, Amnesty International, Vitamin Water

[education]

Miami Ad School. San Francisco.
Advertising & Copywriting [2017]
Ecole Normale Supérieure. Tunis/Paris
Masters Literature, Linguistics and
Translation [2015]

[Skills]

Figma
Adobe PS/AI/LR
Studio Photography
Midjourney

[Some Accolades]

Emmy Awards - Best Commercial
Titanium Cannes Lions
Grand Prix Cannes Lions
Best in Show - One Show
Gold D&AD